



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Jin Soo Lee et al.
Assignee: LG Electronics, Inc.
Title: User History Information Generation of Multimedia Data and Management Method Thereof
Application No.: 09/803,990
Filing Date: March 13, 2001
Confirmation No.: 9375
Group Art Unit: 2152
Law Office: Sidley Austin Brown & Wood LLP
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**

Dear Sir:

The above-identified assignee, a Republic of Korea corporation, hereby revokes all powers of attorney previously given and appoints the attorneys and/or agents identified below to prosecute the above-identified application and to transact all business in the United States Patent and Trademark Office in connection therewith:

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ASSIGNEE CERTIFICATION UNDER 37 CFR 3.73(b)

The undersigned representative of the above-identified assignee certifies that the above-identified assignee is the assignee of the entire right, title, and interest in the above-identified patent application by virtue of a chain of title from the inventors of the above-identified patent application to the above-identified assignee as shown below:

1. From: Soo Jin Lee To LG Electronics, Inc. The document was recorded in the Patent and Trademark Office at Reel 011609, Frame 0659.

2. From: Kyoung Ro Yoon To LG Electronics, Inc. The document was recorded in the Patent and Trademark Office at Reel 011609, Frame 0659.

The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the above-identified assignee.

July 11, 2005
Date

Woong-Dae Sung
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Manager, LG Electronics, Inc.
Title: Manager, LG Electronics, Inc.

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	Filing Date	March 13, 2001	
	First Named Inventor	Jin Soo Lee et al.	
	Art Unit	2152	
	Examiner Name	Kirubel Aklilu	
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